



Press Release: The Cowboy Rides for the Wounded Warrior Project (WWP)

Starting on 3-20-11 from Las Vegas Nevada, the Cowboy Rides for WWP announced today plans to donate ALL contributions from a single horseman making a patriotic journey to promote donations and WWP awareness. Riding and camping 600 miles round trip from Las Vegas to The Great Basin National Park, stopping in towns and schools.

“My concept for this ride is based on 3 elements; The Cowboy with his horse rode to work with the Hope for a decent life. Each National Park was built on the fighting Hope by truly dedicated Americans to preserve Nature, not corrupt it. The American Soldier who fights to keep their partners and selves alive while preserving the Hope America will remain its peoples Country. This is all about the WWP not me hence the name John Doe to represent all Americans who support our troops”. A photo journal through out the ride will be posted along with advertisement for company contributions on cowboyridesforwwp.blogspot.com

The WWP motto is “The greatest casualty is being forgotten”. Their mission is to empower severely wounded soldiers with direct programs to help themselves and each other, to educate the public, advocate/enact policies to ensure perpetual care, services for their families and future needs. Two examples are Warriors to Work Project, transitioning soldiers back into public life and WWP Odyssey through our National Park Service. There are citizen based groups such as the Rocky Mountain Elk Foundation, Home At Last program with increasing involvement nationally. This can be hard on previous Veterans, but the WWP was created by Veterans so Americans should honor all our soldiers because soldiers never make the wars.

“On behalf of the injured service members, we want to thank the Cowboy Rides for his dedication to our nation’s heroes. His commitment is helping ensure the tremendous personal sacrifices service men and women make for our country are not forgotten,” said Wounded Warrior Project Executive Director Steven Nardizzi.

“Nature has always been the best ‘medicine’ in my life. Dealing with my own disability I’ve chosen this challenge to live my Patriotism. All supporters of American wilderness and the spirit of everything cowboy is symbolically linked to our soldiers. Only involved citizens can protect America so support our WWP”.

Sincerely, cowboy John Doe
702 5629140

